

Motivating Employees

As business owners, we need employees who are excited about our products and services, from the sales department to the receptionist. Unmotivated employees can cost a business time, money and customers. But it's not always easy to keep your team inspired, is it?

To keep that kind of energy flowing in your business, why not allow your employees to help decide the direction it's going? Business owners who regularly seek their employees' input on business strategy find that it links those employees to the company's future and keeps them motivated. On the other hand, CEOs who hand down decisions from 'on high' without considering the input of their employees often find themselves with mutiny in the ranks.

There are two ways to gather employee input—formally and informally. If you enjoy speaking with your employees informally, why not introduce business obstacles or opportunities into those conversations? Or if you like things more structured, meet with each department on a regular basis to discuss current issues.

As a business owner, you should, of course, have the final say in decisions. But don't be afraid to hear what your employees have to say—they may be motivated to help you succeed!